**2021级本科《世界经济地理》课程教学大纲**

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| 英文课程名 | World Economical Geography | 总 学 时 | | 32 | 学 分 | 2 |
| 课程编码 | G105432 | 理论教学学时 | | 32 | 线上教学学时\* | 0 |
| 开课学院（部） | 经济学院 | 实践  教学  学时 | 实验学时 |  | 先修课程 | 西方经济学、管理学、国际贸易原理 |
| 课程类别 | □大类基础课程 √专业课程 | 上机学时 |  | 适用专业 | 国际经济与贸易 |
| √理论课程 □实践课程 | 其它 |  | 基层教学组织 | 国际贸易系 |
| □必修 √选修 | 开课平台 |  | | 课程链接 |  |
| 教学类型\* | | √线下教学 □线上线下混合式教学 □线上教学 √双语 □全英语 | | | | |

**一、课程简介**

世界经济地理学是一门以全球经济贸易空间活动为主线的选修课，以空间经济学和世界经济一体化理论为基础，系统阐述当代世界地理区位因素、资源环境特征、经济活动的区域联系和空间格局，以及世界主要区域经济集团和主要国家或地区的经济发展和产业布局特点以及相互作用规律，以揭示经济全球化进程中国家间的贸易关系。致力于培养学生的世界经济地理学基础知识和基本技能，具备对世界经济现象和贸易活动进行解读和分析的能力，帮助学生从全球大局观出发，着重培养国际视野，对经贸地理学基础知识和空间分析方法等综合运用能力，注重对中国与世界各国、各地区经济贸易发展政策和合作关系的分析与优化，培养学生家国情怀和责任使命感，是国际经济与贸易专业学生的一门专业基础课程。

**二、课程教学目标**

**2.1 课程教学目标**

**课程目标1：**学习世界经济地理区位因素、资源与产业布局特征，掌握经济地理学的基础理论和分析方法，掌握全球化、区域经济贸易活动的空间规律，准确地了解世界、认识世界，领会中国在世界经济贸易格局中的地位、作用、关系及策略选择。

**课程目标2：**培养学生全球化视野和跨文化商务沟通能力，通过获取国际贸易发展动态知识与数据，能运用综合分析和区域分析的方法，解决国际经济与贸易中的实际问题，能够对开放经济空间活动、发展趋势和战略博弈进行基本分析和解读。

**课程目标3：**通过世界主要国家和地区的经济、资源、区位差异和优势分析，积极引导当代学生树立正确的国家观、民族观和发展观；引导学生认识中国经济产业贸易优势背后的制度优势，培养学生的道路自信、制度自信，建立起对于中国开放包容理念和伟大成就的认同感和爱国情怀，激发学生民族伟大复兴的使命感。

**2.2 课程思政目标**

课程从地理区位因素角度来认识世界经济，通过对世界主要国家和地区的经济区位差异及优势比较分析，开拓学生的国际视野，引导学生树立正确的国家观和发展观；通过分析区域间经济产业分工与经贸合作新形态和新规律，帮助学生建立起对于国家开放包容理念、创造出一系列伟大成就的认同感和爱国情怀，激发学生民族伟大复兴的使命感；通过讨论世界资源不均衡特征和经济贸易活动空间布局问题，培养学生自然资源安全意识和经济可持续发展理念。

**三、课程教学目标与毕业要求对应关系**

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| 序号 | 课程教学目标 | 毕业要求6  （沟通表达） | 毕业要求7  （团队合作） | 毕业要求8  （国际视野） | 毕业要求2  （学科知识） | 教学内容 |
| 1 | 课程目标1 |  |  | 指标点8-2 具备获取国际经济与贸易最新发展和最新业态的能力,关注和了解行业最新发展趋势。 | M  指标点2-3 深入掌握从事国际经济与贸易及相关领域工作所需的专业知识。 |  |
| 2 | 课程目标2 | 指标点6-1 具备口头和书面沟通和表达能力，具备国际经济与贸易活动中需要的跨文化沟通和交流能力。 | M  指标点 7-2 具备团队协调和组织管理能力，能够合理制订工作计划，并协调完成工作任务。 | 指标点8-2 具备获取国际经济与贸易最新发展和最新业态的能力,关注和了解行业最新发展趋势。 | M  指标点2-3 深入掌握从事国际经济与贸易及相关领域工作所需的专业知识。 |  |
| 3 | 课程目标3 |  | M  指标点 7-1 具有团队合作意识，能够在研究和讨论中进行分工和协作，合理处理个人与团队之间的关系。 | 指标点8-2 具备获取国际经济与贸易最新发展和最新业态的能力,关注和了解行业最新发展趋势。 |  |  |

**四、课程教学内容及学时分配**

**1．理论教学安排**

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| 序号 | 章节或知识点 | 教学内容 | 教学重点、难点，课程思政要素 | 学时  分配 | 教学要求 | 教学方式 | 学生任务 | | 所支撑  程目标\* |
| 作业要求 | 其他要求(自学/讨论） |
| 1 | **Introduction**  **Theory of location** | 1.world geographic economic pattern  2. international trade by region  3.world agriculture production and location: contribution of China  4. world industry location  5.world natural resource and production：position of China  6.the balance of regional development | 重点：international trade by region  难点： location theory  课程思政要素：contribution of China;  deficiency of natural resources | *2* | *Get to know methodology of studying this course and Basic Concept*  *Know about the Purpose and representation of International Economic cooperation*  *Understand the impact of Made in China*  *Current problem in geographical location* | *Teaching ；* | *Why is it unbalanced in world trade among regions?*  *Chinese pig farming business* | *Distribution of main minerals in industry in the world.* | 课程目标1 |
| 2 | **Globalization** | 1. introduction  2 .history of globalization  Silke Road in history: impact  3. characteristics of globalization  Open policy of China : Free port  4. representation of globalization  FTA, Custom Union, single market  Cooperation of African countries  One belt-one Road strategy  5. arguments  The level and rate of economic development in African countries: comparison and strategy | 重点：characteristics of globalization  难点：representation of globalization  课程思政要素：One belt-one Road strategy | 6 | *The purpose of the chapter is to start to explain the pattern of cooperation among countries . Next we briefly outline the subjects covered in the chapter: history, characteristics, representation and arguments on globalization.*  *Understand China seen as key partner in UK's post-Brexit future*  *Free trade zone and single market.*  *Chinese business in African infrastructure building,* Middle East | *Teaching ；*  *Movie show;*  *Group discussion* | *What is globalization?*  *Role of BRICKS* | *What is the effect of globalization.*  *Make a list of top grain producers in the world.* | 课程目标1  课程目标2  课程目标3 |
| 3 | **Asian economy and geography :East** | 1. introduction  2 .Japan and new industry  3. Korea and large corporations  4 .China and opening  Trade partner and cooperation  5.Four Asian Tigers  HK’s film and fashion  6.comparison of export and import in this region | 重点： features of JP and SK  难点： Reasons of fast growth  课程思政要素：China’s export and contribution to the region  Creative industry | 4 | *Get to know Japanese post-war economic miracle and Lost Decade*  *Well know about production and location in industry in Japan, advantage and disadvantage.*  *China, Japan joint work on health urged*  *Manga and Anime , and K-pop*  *Understand Chaebols in SK and Keiretsu in Japan*  *Miracle on the Han River and other 3 Asian tigers*  *Basis for and Gains from Trade as largest developing country, China* | *Teaching ；*  *Group discussion* | *Talk about fashion and its effect in SK and HK.*  *Make a comparison of shipbuilding industry between China and SK* | *Analysis of large group of corporations on economy of a country.* | 课程目标1  课程目标2  课程目标3 |
| 4 | **Asian economy and geography :Southeast, and South** | 1. introduction  2.ASEAN and development  ASEAN+China free trade agreement  3.opening and tourism in Southeast Asia.  4.big country in natural resource and workforce  5.doing business in India  Trade relationship with China | 重点：opening and tourism in Southeast Asia and India  难点： trade relation  课程思政要素：cooperation with China: not only trade | 2 | *Get to know comparison of GDP and trade in ASEAN*  *Understand how China contribute in trading with member of ASEAN.*  *Industry development in Thailand, Malaysia, Singapore.*  *Visiting the islands*  *Know well about natural resource and terms of trade in India* | *Teaching ,*  *Group discussion* | *The distribution of arable land in the world.*  *Compare the agriculture sector of China and India* | *Draw your plan to visit the islands in this region: how Chinese e-business is popular.* | 课程目标1  课程目标3 |
| 5 | **Asian economy and geography :west and central Asia** | 1. introduction  2.energy and trade  Energy cooperation with China  3.relagion and peace in region  4.balance among big powers in Middle East : Chinese wisdom in ME.  5.whyTurkey  6.The Caspian Sea: | 重点：economy of energy  难点： energy trade  课程思政要素：  sustainable development;  Chinese investment | 4 | *Know well about international energy resources: oil and natural gas, imbalance of reservation, production and consumption.*  *Understand the comparative advantage of Middle East and central Asia: oil trade and the effect that trade has on the earnings of trading nations.*  *Get to know energy security :games among big powers in this region*  *Chinese FM lauds China-UAE cooperation, friendship*  *Tourism: the Arab world, [Caucasus Mountains](http://dict.youdao.com/w/Caucasus%20Mountains/" \l "keyfrom=E2Ctranslation), Turkey and* Caspian Sea | *Comparison;*  *Group discussion* | *Give an explanation of energy security of China* | *New tech and innovation can change the structure of energy consumption?* | 课程目标1  课程目标2  课程目标3 |
| 6 | **European economy and geography :east and north** | 1. introduction  2.largest country by land and natural resource  3.arable land in Eastern Europe  4.forest industry in the northern Europe  Russia, China set example on how to build relations  5.Industry and economy  6. Truism : from China  7.EU | 重点：features of economy and resources  难点：structures of economy and export of EU  课程思政要素： Chinese *goods in Russia;*  Cooperation in agriculture | 2 | *Get to know Russian advantage in resources and industry trade model.*  *Defense industry in the world*  *Know about Black earth and planting in Ukraine*  *Agriculture and food sector in Denmark: Organic farming, and exporting.*  *Comparison of big countries: arable land and output.*  *Water power and forest industry in this region*  *Ukraine introduces temporary visa-free regime for Chinese tourists*  *IT and machinery*  *Know well about the European Union: history, challenge and opportunity*  *Geely, Volvo to further deepen partnership* | *Teaching ；*  *Movie show;*  *Group discussion* | *Production and export in forest industry*  *China's growing middle-class boosts China-Denmark trade* | *Power in new tech or natural resource*  *Effect of Euro* | 课程目标1  课程目标  2 |
| 7 | **European economy and geography :west** | 1. introduction  2.Agriculture and flower export in Netherlands  Dutch Business in China  3.manmade satellite and iron steel industry in Luxembourg  4.new business in Ireland  5.leader in industry and economy: UK and France  Trade relation to China  6.turism in the west | 重点：Economy of UK and France  难点： new industry in this region  课程思政要素：creative industry and tourism | 2 | *Know well about arable land and agricultural product exporting*  *Why is it on the top of per capita GDP ,Luxembourg*  *Consulting and financial service*  *Understand British Empire in history, and future: manufacture industry and world financial center*  *Train hauls UK exports to China*  *French-agriculture by-product export, tourism, and manufacture industry*  *Fashion: French and Chinese style* | *comparison；*  *Movie show;*  *Group discussion* | *Illustrate the effect of the change in automobile industry on the nation’s economy in UK*  UK to boost ties with China on climate change | *Use figures of cutting flower trade to show how it affects the growth of Dutch.* | 课程目标1  课程目标2 |
| 8 | **European economy and geography :South and central** | 1. introduction  2.Agriculture and planting along the region of Med Sea  3.small and medium enterprises in Italy  4. Swiss financial business and truism  5. German manufacturing industry :cooperation with China in auto industry  6.turism industry in Spain, Italy and Greece  Chinese cuisine in SE. | 重点：relationship of manufacturing industry and export  难点：export advantage  课程思政要素：role of Chinese element: tourists and food | 4 | *Get to know about grape, wine, olive oil, planting and exporting*  *Well know about machine made in Germany: location and export, tech and service*  *Structure of Italian industry: industrial cluster in Zhejiang*  *Sports industry and tourism in this region*  *Understand Financial service Contribute to tourism income by Chinese visitors.* | *Teaching ；*  *Group discussion* | *What is the primary function of machinery in industrial nations: Germany, JP, China.* | *What is its relationship to changes in the nation’s terms of trade and volume of trade? Case of Germany* | 课程目标1  课程目标2  课程目标3 |
| 9 | **North American economy and geography** | 1. introduction  2. Agriculture: planting, location , export in NA  Comparison with BRICKS  3. natural resources and big land  4. structure of economy of US, innovation and advantage  iPhone in China: relationship in business among big country.  5. NATA | 重点：features of economy of US  难点：Trade relationship  课程思政要素：China’s import from this region | 4 | *Know about grain security in the world: planting and export, wheat, corn*  *Wildlife movie coproduction shows Americans another side of China*  *Understand manufacturing industry: location and competition in US*  *Large cities and local business in US*  *Understand how Chinese companies are contributing to US society*  *Financial service, high tech and innovation in US*  *Large not only by land, Canada*  *Understand the effect of trade barriers: NATA* | *Teaching ；*  *comparison;*  *Group discussion* | *How did US use voluntary export restrains in history? Global peace, prosperity depend on China-US ties* | *Talk about sports industry in US* | 课程目标1  课程目标2  课程目标3 |
| 10 | **Central and South American economy and geography**  **Oceania** | 1. introduction  2. tropical agriculture in central America  3. natural resources in Latin America  4. economy of Brazil, Argentina, Mexico  5. agriculture and animal husbandry in Australia and New Zealand  Free trade agreement : China and Chile;  *importing of milk by China* | 重点：natural resources in LA. features of economy of Australia;  难点：role of Brazil and Australia  课程思政要素：agriculture product export and trade relationship;Natural resources and exporting: oil and mineral distribution | 2 | *Get know about production by region: coffee, sugar cane*  *Iron ore: reservation, production, exporting and consumption*  *Know well about comparison of BRICS in natural resources and impact.*  *Know about industry in Brazil and Mexico*  *animal husbandry economy in Argentina*  *Argentine cherry exports grow alongside China's economic recovery*  *Southern Common Market*  *Characteristics of Australian economy: primary industry and new industry* | *Teaching ；*  *comparison;* | *What effects will crude oil price change have on Latin American countries ? Huawei, MTN launch secure payment solution in South Africa* | *Distribution of iron ore in the world.* Iron ore trade with China  *Why do developing countries want to industrialize?* | 课程目标1  课程目标2 |

2．实践教学安排

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| 序号 | 项 目 | 学时或周数 | 类型 | 每组人数 | 教学要求 | 教学方式 | 学生任务 | 所支撑  课程目标\* |
| 1 |  |  |  |  |  |  |  |  |
| 2 |  |  |  |  |  |  |  |  |
| …. |  |  |  |  |  |  |  |  |

**五、教材及参考书目**

Textbooks：郑胜华，世界经济地理，浙江大学出版社，2021

Geography of the World , Simon Adams, Anita Ganeri, Ann Kay, DK Publishing, Inc.,2010 ,First Edition.

Bibliographies:【1】Globalization and Diversity: Geography of a Changing World, Lester Rowntree, [Pearson Publishing Ltd](https://www.baidu.com/link?url=argaxwrHEHJ39lGDHT9WpiSbWNnf4_4O_fiZ5iBCCx95BRZ0vmPCPzG6Rgx5jtI2&wd=&eqid=b91e86d500026143000000045bd4060a" \t "_blank), 2017, Fifth Edition

【2】Economic Geography, [William P. Anderson](https://www.amazon.cn/s/ref=dp_byline_sr_ebooks_1?ie=UTF8&text=William+P.+Anderson&search-alias=digital-text&field-author=William+P.+Anderson&sort=relevancerank) , Thomas A. Pugel,  Routledge Taylor & Francis Group, 2012 First Edition.

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